

CURRICULUM VITAE

ROB DEWELL

SENIOR DESIGNER | MOTION GRAPHICS

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PERSONAL STATEMENT

I'm an enthusiastic designer specialising in digital media. I'm conceptual as well as technical and enjoy working straight from a brief or with a creative team, bringing ideas to life in design and finally completing the job in production whilst overseeing developers for complex builds. I work predominantly in Photoshop, After Effects, Premiere, Illustrator, InDesign, Sketch and Animate CC.

I've worked in advertising for over 14 years with the last 12 being as a freelancer which has strengthened my creativity but also my management, work ethic and communication skills. I enjoy working with other inspiring people and also like getting my head down to solve that challenging brief.

SKILLS

DESIGN
MOTION
TECHNICAL

Photoshop, Sketch, Illustrator, InDesign, Marvel, InVision.
AfterEffects, Premiere, Animate CC, Character Animation.
JavaScript, Greensock, Google Web Designer, CSS, DoubleClick, Sizmek, HTML5.

EXPERIENCE

JULY 2017 - JULY 2018
NOV 2014 - FEB 2015
SEP 2010 - FEB 2013

WUNDERMAN FREELANCE SENIOR DESIGNER & MOTION GRAPHICS

Working on tight deadlines for a range of clients producing various online communications. Here I managed a small team to deliver a large online media campaign for WindowsPhone, and created an award winning poster and digital screen takeover for the Range Rover Evoque at London Euston train station.

MAR 2015 - FEB 2016

OLIVER AGENCY FREELANCE SENIOR INTEGRATED DESIGNER & ANIMATOR

Working on the Google Android account, I was responsible for the Point of Sale display in all 200 Carphone Warehouse stores across the UK. This involved taking concepts into design and overseeing Artwork. In this integrated role I also built various AfterEffects character animations for digital screens and the web.

MAR 2013 - OCT 2014

BLUEHIVE FREELANCE SENIOR DIGITAL DESIGNER

Here I was responsible for all of Ford's digital advertising campaigns which involved overseeing campaigns across the European markets. I also ran training sessions at BlueHive's European head office in Prague.

OCT 2006 - PRESENT

VARIOUS SENIOR DESIGNER | MOTION GRAPHICS

Billington Cartmell, Barkers, CraikJones, Agency.com, Profero, MindShare, Iris, Kitcatt Nohr, Euro RSCG, Tangent Snowball, Start Creative, TAG, Futurebrand, Dare, Eyelaster, Joshua G2, RMG Connect, OgilvyOne, Inferno, GYRO

SEP 2004 - OCT 2006

DLKW DIALOGUE DIGITAL DESIGNER

Starting as a junior, I quickly established myself by combining 3D animation with motion graphics for various rich media ads, websites and digital screens.

EDUCATION

2001 - 2004

UNIVERSITY OF GLOUCESTERSHIRE

BSc (Honours) 1st Class Multimedia

1990 - 1998

COOPERS SCHOOL & TECHNOLOGY COLLEGE

A-Level Art and Design & Technology
9-GCSEs including English, Maths, Science

AWARDS

EURO EFFIE AWARD BRONZE 2014
BRAND REPUBLIC DIGITAL AWARD WINNER 2014
JOHN CAPLES BRONZE 2011
DMA BRONZE 2011
IAAA BRONZE 2011
D&AD & CANNES CYBER LIONS FINALIST 2008
THE ANNAS RUNNER UP 2008
IAB CREATIVE SHOWCASE WINNER 2008
PUBLISHED IN WEB DESIGN INDEX BOOK 2007
CREATIVE CIRCLE BRONZE 2006

FORD ECOSPORT 'LIMITED EDITION' CAMPAIGN
FORD ECOSPORT 'LIMITED EDITION' CAMPAIGN
WATERAID DIG TOILETS NOT GRAVES
NOKIA N8 LAUNCH HOME PAGE TAKE OVER
LANDROVER EVOQUE EUSTON STATION TAKEOVER POSTER & OUTDOOR
BP ULTIMATE ONLINE ADVERTISING
BP ULTIMATE ONLINE ADVERTISING
TALKTOFRANK COCAINE BASEMENT BEST OF YEAR AWARD
DOT-RBD.COM BEST WEBSITES FOR ADVERTISING & MARKETING
EVERYMAN NOTICE YOUR NUTS VIRAL