

## CURRICULUM VITAE

# ROB DEWELL

SENIOR DESIGNER | DIGITAL & MOTION

07766 020316 robdewell@gmail.com www.robdewell.co.uk

## PERSONAL STATEMENT

I'm a creative senior designer specialising in motion graphics, digital design, social animations, video editing and online advertising. I'm conceptual as well as technical and enjoy working with creative teams and bringing ideas to life in design and motion.

I've worked in advertising for over 15 years with the last 12 being as a freelancer which has strengthened my creativity but also my management, work ethic and communication skills.

## SKILLS

DESIGN  
MOTION  
TECHNICAL

Photoshop, Sketch, Illustrator, InDesign, Marvel, InVision, Abstract, After Effects, Premiere, Animate CC, Editing, 2D Animation, DOOH, JavaScript, Greensock, Google Web Designer, CSS, DoubleClick, Sizmek, HTML5.

## EXPERIENCE

JULY 2017 - JULY 2018  
NOV 2014 - FEB 2015  
SEP 2010 - FEB 2013

### **WUNDERMAN** SENIOR INTEGRATED & MOTION DESIGNER (FREELANCE)

Working on tight deadlines for a range of clients producing various online communications. Here I managed a small team to deliver a large digital campaign for WindowsPhone, and created an award winning poster and digital screen takeover for the Range Rover Evoque at London Euston train station.

MAR 2015 - FEB 2016

### **OLIVER AGENCY** SENIOR INTEGRATED DESIGNER & ANIMATOR (FREELANCE)

Working on the Google Android account, I was responsible for the Point of Sale display in all 200 Carphone Warehouse stores across the UK. This involved taking concepts into design and overseeing all print. In this integrated role I also animated various 2D characters for DOOH.

MAR 2013 - OCT 2014

### **GTB (BLUEHIVE)** SENIOR DIGITAL DESIGNER (FREELANCE)

Here I was responsible for all of Ford's digital advertising campaigns across all European markets. I also ran training sessions from the GTB office in Prague.

OCT 2006 - PRESENT

### **VARIOUS (FREELANCE)** DESIGN, MOTION, EDITING, HTML5

Burberry, RAPP, GYRO, Ogilvy, Iris, Euro RSCG, Kitcatt Nohr, CraikJones, JWT, Inferno, Joshua G2, Agency.com, Profera, MindShare, Dare, Eyeblander, Barkers, Tangent Snowball, Futurebrand, Start Creative, TAG, Billington Cartmell

SEP 2004 - OCT 2006

### **DLKW DIALOGUE** DIGITAL DESIGNER

Starting as a junior, I quickly established myself by combining 3D animation with motion graphics for various rich media ads, websites and digital screens.

## EDUCATION

2001 - 2004

### **UNIVERSITY OF GLOUCESTERSHIRE**

BSc (Honours) 1st Class Multimedia

1990 - 1998

### **COOPERS SCHOOL & TECHNOLOGY COLLEGE**

A-Level Art and Design & Technology  
9-GCSEs including English, Maths, Science

## AWARDS

EURO EFFIE AWARD BRONZE 2014  
BRAND REPUBLIC DIGITAL AWARD WINNER 2014  
JOHN CAPLES BRONZE 2011  
DMA BRONZE 2011  
IAAA SILVER 2011  
D&AD & CANNES CYBER LIONS FINALIST 2008  
THE ANNAS RUNNER UP 2008  
IAB CREATIVE SHOWCASE WINNER 2008  
PUBLISHED IN WEB DESIGN INDEX BOOK 2007  
CREATIVE CIRCLE BRONZE 2006

**FORD ECOSPORT** LIMITED EDITION  
**FORD ECOSPORT** LIMITED EDITION  
**WATERAID** DIG TOILETS NOT GRAVES  
**NOKIA N8** HOMEPAGE TAKEOVER  
**LANDROVER EVOQUE** EUSTON STATION TAKEOVER  
**BP ULTIMATE** ONLINE ADVERTISING  
**BP ULTIMATE** ONLINE ADVERTISING  
**TALKTOFRANK** COCAINE BASEMENT  
**DOT-RBD.COM** FEATURED WEBSITE  
**EVERYMAN** NOTICE YOUR NUTS